

San Diego City Attorney CASEY GWINN

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: December 2, 2003

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CITY OF SAN DIEGO FILES LAWSUIT AGAINST FAX.COM, INC

City Attorney's Office seeks more than \$500,000 in civil penalties

WHO: Press availability with City Attorney Casey Gwinn and City Council member Donna Frye

WHAT:

- FAX.COM, INC., is being sued by the City of San Diego for violation of federal laws that protect consumers against unsolicited advertisements via fax and/or pre-recorded phone messages. The civil lawsuit states that between January 2003 October 2003, FAX.COM, INC., sent hundreds of junk faxes to city owned faxed machines.
- City Attorney Gwinn states, "Many of the junk faxes had "opt-out" numbers which city staff called but most of the time to no avail. The company blatantly ignored the law and the City is seeking more than \$500,000 in civil penalties."
- San Diego City Council member Donna Frye, expressing strong feelings on the issue of junk faxes said "I have personally been tracking the junk faxes received in my office since January of 2003 during which time I received over a hundred junk faxes; almost half were received from fax numbers associated with FAX.COM, INC"

WHEN: Tuesday, December 2nd, at noon

Immediately following the City Council meeting

WHERE: San Diego City Council Chambers, 12th floor, 202 C Street, downtown San Diego

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